**Call to order:** Johncalled the meeting to order at 7:35 AM

**Roll call: Present:** Laurel Driskell, John Reber, Mike Wilson, Stephanie Anderson, Aaron Wedel, Kelli Webb, Matt Pestinger, Hank Boyer, Stephanie Gillig, Eric Montoy, John Hendrick Jera Richardson, Christi Nuding

**Absent** Tim Blake

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest:** Jacob Wood – City of Salina – Cameron & Jessica Petro – 101 N Santa Fe – Renee Duxler

**Approval of agenda:**

Agenda approved.

Aug 15, 2024, minutes Financial Reports – Moved and 2nd.

**Community Marketing Plan – Renee Duxler explained the proposed Community Marketing Plan**

**Action Items:**

* Façade Request from Cameron & Jessica Petro – 101 N Santa Fe. The SDI board approved the request $15,000.00.
* Eric and Leslie will work on the details re: the faced request for BOOM!
* SDI Executive committee meeting will be held on the 2nd Thursday at noon at the SDI office.

**Director:** Leslie

* Leslie reported: That the CID numbers for 2024 are on target to exceed 2023.
* Main Street America is coming Oct 15-16th for a Salina Downtown Transformational Strategy workshop.
* Leslie is working with Richea Hilt – KSN to provide a downtown holiday ad proposal to merchants.
* Leslie spoke at Ladies Noon Ambucs and will be on radio on Saturday, Sept 21st.

**Programming:** April

* April reported:

Trivia night is tonight 9/19 and is the last trivia night of the season

* SDI and FBK downtown movie night is Saturday Oct 19th.
* The Wine Walk is Oct 12th and tickets are selling.
* The Parade of Lights is Nov 23rd, and we have approx. 35 entries.

**Aesthetics Report**:

* Dian reported:
* Fall Fix up is Oct 12th 8-12
* We are continuing to have real issues with the homeless population downtown – feces, urine and bags of belongings being left at 67401. We continue to work with SPD and throw abandoned belongings away.

**Meeting Adjourned 8:30 am**

**Next SDI Board meeting Thursday, October 17, 2024, 7:30 am at the SDI office 134 S Santa Fe Suite 120**