**Call to order:** Johncalled the meeting to order at 7:30 AM

**Roll call: Present:** Laurel Driskell, John Reber, Mike Wilson, Aaron Wedel, Kelli Webb, Hank Boyer, Stephanie Gillig, Eric Montoy, John Hendrick Jera Richardson, Christi Nuding, Stephanie Anderson

**Absent** Tim Blake, Matt Pestinger

**SDI:** Leslie Bishop, Dian Gebhardt, April Rickman

**Guest:** Jacob Wood – City of Salina

**Approval of agenda:**

Agenda approved.

Oct 17, 2024, minutes Financial Reports – Moved and 2nd.

**Action/Discussion Items**:

* Eric Montoy reported that the façade improvements of the south facing the upper wall of the cinema is temporarily on hold due to the colder weather and a request from 1858 Properties
* The SDI board approved to provide façade funding for Phase two of 101 N Santa Fe in the amount of $7610.00

**Director:** Leslie

* Leslie reported: BB purchased 844 $25 gift cert. Leslie spoke on behalf of SDI at Leadership Salina Class and she will be speaking at the Dec. Altrusa group. Leslie recorded a Podcast with King in the Community – everything holiday going on downtown. The October Movie night went very well with 200 in attendance.

**Programming:** April

* April reported: we have 122 parade entries for the Parade of Lights. Next year we will have a maximum of 120 entries. The Holiday Festival will have face painting, rolling hills zoo animals, Polor Express at the cinema, Santa Snack sacks provided by FBK and face painting provided by the Bank of Tescott. Christmas card making at the SAC and letters to Sant at Salina Selfie Station.

**Aesthetics Report**:

* Dian reported: All the Christmas trees are in the pots 46 trees in total. Dian is cleaning up for the Holiday festival. The homeless activity has slowed down due to the cooler weather.

**Report from Main Street America – Jonathan** – Follow up regarding the SDI transformational strategy workshop in Oct. Jonathan reported that we had 312 responses to the survey. Homelessness was a top concern followed by lack of parking. Many comments about stores not being open later than 5/5:30 pm. Most downtown visitors come downtown for dining, shopping and activities/programming. The full report is available at the SDI office.

**Meeting Adjourned 8:30 am**

**Board entered Executive Session for staff evaluations**

**Next SDI Board meeting Thursday, January 16, 2025, 7:30 am at the SDI office 134 S Santa Fe Suite 120**

**NO MEETING IN December**